



Driving the Electric Truck Refrigeration Market

Diesel vs Electric Idling


Financial & Sustainability Impacts

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Technological Advances in Freight Movement



- A cleaner burning diesel while the product is in transit, along with electric standby for idling can be the next step to reaching sustainability and financial goals.
- Idle Reduction Technologies (IRT's) are part of the EPA's  SmartWay® and Clean Diesel programs.
- Electric standby can be 1/3 of the operating cost with ½ the CO₂.

Case Studies Fuel and CO2 Reductions



Poultry Segment - 18 Trailers
\$120k fuel and 426 tons/year CO₂



Case Studies Fuel and CO2 Reductions



Foodservice Segment - 13 Trailers
\$72k in fuel and 263 tons/year CO₂



Case Studies Fuel and CO2 Reductions



Produce Segment - 11 Trailers
\$43k in fuel and 145 tons/year CO₂



A partnership with Georgia Power Company includes:



- **Education**
- **Will It Work[©]**
- **Installation**
- **Training**
- **Support**





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